

Organizer



IN COOPERATION WITH

BESİAD

Association of Fastener
Industrialists and Businesspeople

FASTENER EXPO EURASIA

THE EURASIA INDUSTRIAL FASTENERS AND FIXINGS TRADE FAIR

SEPTEMBER 17 - 20, 2026

CONNECTING
INDUSTRY
SECURING
THE FUTURE



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TÜYAP FAIR AND CONGRESS CENTER İSTANBUL | TÜRKİYE

◆ Connecting Industry Securing The Future

Fastener Expo Eurasia is an international trade fair that showcases a comprehensive range of industrial production solutions, primarily fasteners and fixing elements, along with wire rod and wire products, heat treatment and surface technologies, metalworking solutions, measuring instruments, storage systems, and stacking equipment.

The Eurasia Industrial Fasteners and Fixings Fair, Fastener Expo Eurasia, brings all components of the industry together once again on a single platform in Istanbul, combining the international exhibition expertise of Reed Tüyap Fairs Inc. with the sectoral knowledge and experience of the Association of Fastener Industrialists and Businesspeople (BESİAD).

Preparing to open its doors for the third time, Fastener Expo Eurasia will host industry professionals at Tüyap Fair and Congress Center in Istanbul from 17 to 20 September 2026.



◆ Exhibitor Product Groups

◆ Fasteners

◆ Wire rod, metal wires, and steel wires

◆ Forming and threading machinery, equipment, and tools

◆ Heat treatment technologies

◆ Surface treatment machinery, equipment, and technologies

◆ Machinery and equipment for metalworking

◆ Measuring instruments, quality control devices, and equipment

◆ Storage and stacking machinery and equipment



◆ Visitor Profile

- ◆ Automotive
- ◆ Energy and power generation
- ◆ Construction
- ◆ Light & heavy engineering
- ◆ Electronics
- ◆ Heating, ventilating & air conditioning
- ◆ Furniture manufacturing
- ◆ Steel & metal
- ◆ Shipbuilding
- ◆ Communication technology
- ◆ Sanitary installations
- ◆ Aeronautics
- ◆ Assembly and installation
- ◆ Dealers / distributors

FASTENER EXPO
EURASIA

Fastener Expo Eurasia 2024 in Figures

(Organized concurrently with Hardware Eurasia 2024.)



16
Countries



138
International Exhibitors



341
Total Exhibitors



294
Brands

Exhibitor Satisfaction

88% Exhibitor satisfaction

88% Considers to exhibit in the next edition

90% Target audience compliance

Exhibitor Countries



Germany



United States of America



Austria



United Kingdom



Bulgaria



China



Philippines



France



India



Spain



Switzerland



Italy



Japan



Korea



Taiwan



Türkiye



Fastener Expo Eurasia 2024 in Figures

(Organized concurrently with Hardware Eurasia 2024.)



92
Countries



11,114
Total Visitors

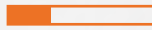


2,309
International Visitors

Geographic Distribution of Visitors



51% Europe



11% Asia & Oceania



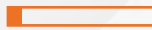
15% Balkans



9% Africa



12% Middle East



2% North & South America

Top 25 Countries by Visitor Attendance

(Excluding Türkiye.)

Germany, Italy, United Kingdom, Romania, Bulgaria, Serbia, Albania, Kosovo, North Macedonia, Russia, Azerbaijan, Georgia, Bahrain, United Arab Emirates, Saudi Arabia, Iran, Iraq, Lebanon, Jordan, Turkmenistan, Egypt, Morocco, Algeria, Tunisia, Libya

Hosted Buyers from 21 Countries

Germany, Poland, Bosnia and Herzegovina, Serbia, Kosovo, North Macedonia, Russia, Azerbaijan, Georgia, Bahrain, United Arab Emirates, Qatar, Kuwait, Saudi Arabia, Oman, Jordan, Turkmenistan, Egypt, Morocco, Libya, Yemen



Hall Plan

FASTENER EXPO | **EUROASIA**
INTERMOB | **RED**



INTERMOB

Co-located Fair

Fastener Expo Eurasia is preparing to open its doors concurrently with INTERMOB, the 28th International Furniture Sub-Industry, Accessories, Forestry Products and Wood Technology Fair, at Tüyap Fair and Congress Center in Istanbul.

The seamless and natural visitor flow to be established between these two concurrently held fairs will offer a more efficient and impactful fair experience for both exhibitors and visitors.

Offering fasteners, fixing elements, and industrial production solutions, Fastener Expo Eurasia will welcome a wide range of furniture manufacturers, as well as senior-level professionals from the white goods, automotive, and communication technologies sectors, at the fairgrounds from 17 to 20 September 2026.

Thanks to this strong synergy, exhibitors will gain access to a much broader and more qualified target audience.



Contact

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